

EVENT SPONSORSHIP



Green&Black- Ness: Day Experience

Saturday, February 21, 2026

Presented by Calabar Alumni Association Florida Chapter, Inc.

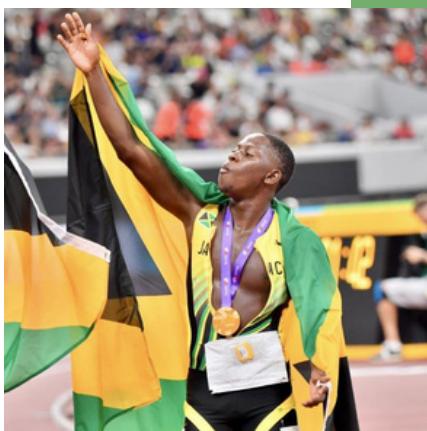


About the Event

Jamaica is back on top. Numero Uno.

On February 21, 2026, World 100m Champion, Oblique Seville, will make his first public appearance in the United States, right here in South Florida, at Markham Park, as part of Calabar Alumni Florida's fundraiser, **Green and Blackness: Day**

Experience presented by Calabar Alumni Florida. This lively outdoor daytime celebration for the Jamaican diaspora, set in South Florida's cool spring breeze, will run from Noon to 6 PM. Part day fete, part CBar-B-Q and cookout, it's a day of friends, food, fun, and culture with sweet reggae and dancehall selections, authentic Jamaican flavors and drinks.



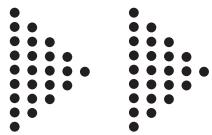
Audience & Reach

Interest and excitement are swiftly growing—not just in South Florida, but also in significant diaspora hubs along the East Coast. Members of the Jamaican diaspora from Maryland, the Washington, D.C. metropolitan area, and New York City are already arranging their attendance.

Why Sponsor?

This is more than a sponsorship—it is a rare opportunity to align your brand with:

- A reigning world champion at the peak of global recognition
- Strengthen loyalty among the Caribbean diaspora, a key driver of cross-border commerce
- Values like excellence, courage, and a drive to win
- A community that is proud of its culture, active in the economy, and appreciates brands that truly invest in excellence, community, and legacy



Sponsorship Packages

Title Sponsor – \$3,000

Category exclusivity | Highest visibility

- Event presented as: "Green & Blackness: Day Experience presented by ..."
- Primary logo placement on all digital marketing, event signage
- Brand mention in all press releases and media communications
- Primary On-site branded activation space (table/tent)
- Opportunity for brief on-stage brand acknowledgment
- Logo inclusion on post-event recap and thank-you communications
- Ability to customize 2 additional activation/engagement element
- Six (6) VIP access to World Champion

Back Pon Top (di World) Sponsor – \$2,500

Elite positioning tied to world-champion excellence

- Prominent logo placement on event signage and digital promotions
- Multiple Brand recognition during the Event
- On-site branded activation space
- Social media recognition pre- and post-event
- Four (4) VIP access to World Champion
- Customizable engagement element

Champion's Sponsor – \$2,000

Association with performance and winning

- Logo placement on event signage and digital marketing
- On-stage verbal acknowledgment during program
- Social media recognition pre- and post-event
- On-site branded activation space
- Two (2) VIP to World Champion





Sponsorship Packages

Lion Heart Trophy Sponsor – \$1,000

- Announced "Lion Heart Trophy sponsored by ..."
- Logo placement on event website, Social media recognition
- Logo placement on Event Digital Display
- 4 brand recognition announcements during the Event
- One (1) VIP access to World Champion
- Brand inclusion in post-event thank-you communications

SOLD OUT

Food & Drink Sponsor – \$750

- Logo placement on digital marketing and promotions
- On-site brand signage by Food and Drink Area
- Logo placement on Event Digital Display
- Multiple Verbal acknowledgment during program

Raffle Sponsor – \$500

- Raffle ticket drawn by World Champion
- Announced "Raffle prizes sponsored by ..."
- Logo on Raffle Tickets
- Logo displayed on event digital display

Community/ Business Partner – \$250

- Business card shown on event digital display
- Verbal acknowledgment during program





Contact & Next Steps



We would love to partner with you for Green & Blackness - Day Experience. Please reach out to discuss sponsorship opportunities in more detail or to customize a package to fit your goals.

Karl Thompson
President
Calabar Alumni Florida
Email: president@cbarfla.org
Phone: 954-779-6324

Thank You for Your Consideration!



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